



Media Contact:

Eliza Bianco | Baker Public Relations, Inc.

O: 518.426.4099 | M: 518.339.6698

eliza@bakerpublicrelations.com

www.bakerpublicrelations.com

FOR IMMEDIATE RELEASE:

July 6, 2021

**ASM Global Promotes Shannon Licygiewicz to
General Manager of Albany Capital Center**

ALBANY, N.Y. – ASM Global and the [Albany Capital Center](#) (ACC) are pleased to announce the promotion of Shannon Licygiewicz, CEM, to general manager of the Albany Capital Center. Licygiewicz has been the director of sales at the ACC, 2 years prior to the building opening in 2017. In addition to sales, she played a large role in pre-operations and marketing of the facility.



This announcement comes on the heels of Doug McClaine's recent departure from his role as general manager of the ACC. As general manager, Licygiewicz will have management responsibilities for the ACC regarding facility sales, finance, event coordination and overall operations.

"Shannon has made significant contributions in her many years with ASM and the Albany Capital Center," said Bob McClintock, Executive Vice President Convention Centers, ASM Global. "This promotion is well-deserved and a natural progression for her. As the events industry begins to rebound, we look forward to working with her in this new role."

Licygiewicz started her career at the Rhode Island Convention Center in Providence, rising through the ranks over the course of 10 years from event coordinator to senior operations manager. She then moved to Albany, NY to lead the sales department at the ACC 2 years before the building opened. She was largely responsible for meeting the building's sales goals. With large-scale meetings and events taking a big hit over the last year, Licygiewicz and her team found creative ways to pivot, offering virtual seminars, hybrid event models and social distant trade show formats and events, keeping the building fully operational during the pandemic.

“Shannon is well-suited to fill this critical position for the continued success of the Albany Capital Center,” said Michele Vennard, board chair, Albany Convention Center Authority. “Shannon has demonstrated leadership and effective management in all aspects of the facility’s operations. With her knowledge of the building, relationships within the industry and experience in marketing every capability the ACC offers, she will step into this situation with the foundation the facility needs in this leadership position.”

“This role is an exciting next step for my career,” said Licygiewicz, general manager, Albany Capital Center. “I’m so proud to have been part of the success the Albany Capital Center has experienced to date and I’m truly looking forward to successfully leading our amazing team and this beautiful facility into the future.”

The ACC has hosted 85 events in 2021 to date which include hybrid meetings, sporting events and meetings. Licygiewicz will be at the helm for the facility’s 145+ events contracted through the end of 2021 with more expected.

About ASM GLOBAL:

ASM Global is the world’s leading producer of live entertainment experiences. The company was formed by the combination of AEG Facilities and SMG, global leaders in venue and event strategy and management. The company’s elite venue network spans five continents, with a portfolio of more than 300 of the world’s most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. From Aberdeen to Anchorage, and Sydney to Stockholm, its venues fuel live entertainment worldwide.

About the Albany Capital Center:

Opened in March 2017, the Albany Capital Center (ACC), operated by leading venue manager ASM Global, is a modern, premier event and meeting destination in New York’s culturally rich Capital Region. Connected to the Times Union Center, Empire State Plaza and Renaissance Albany Hotel via enclosed walkways, the convention center hosts a diverse array of trade shows, consumer and social events, and meetings for up to 5,000 guests. It boasts 22,500 square feet of ballroom/exhibit space, six meeting rooms with 9,200 square feet of space, 13,500 square feet of pre-function space, state-of-the-art technology, and impeccable dining options. The ACC is conveniently located in downtown Albany and within walking distance of the New York State Capitol, business and warehouse districts, performing arts venues, museums, shops, restaurants and nightlife. The Albany Convention Center Authority (ACCA), is a public benefit corporation that administers the operation of the ACC, by ASM Global. For more information about the ACC, visit www.albanycapitalcenter.com.

###