



Media Contact:

Barry Wygel | Baker Public Relations, Inc.

O: 518.426.4099 | M: 518.902.11225

barry@bakerpublicrelations.com

www.bakerpublicrelations.com

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Albany Capital Center Debuts Hybrid Event Capabilities with Virtual Plug Symposium 2020

Plug Power welcomed 1,500 guests both virtually and in person

ALBANY, N.Y. -- The [Albany Capital Center](#) (ACC) debuted its hybrid event capabilities, safely welcoming Plug Power, the company building the green hydrogen economy, to the events and meetings facility for Plug Power's second annual virtual Plug Symposium. Plug Power's executive team welcomed a combination of almost 1,500 guests virtually and in-person, following the current COVID-19 guidelines, to the four-hour event on September 24, 2020.

Plug Power, alongside its invited virtual guest presenters, explored the developing micro- and macro-level trends influencing the widespread adoption of hydrogen and fuel cell power to meet the world's clean energy demands. Attendees learned how Plug Power is creating sustainable solutions for an electrified world.

Plug Power's event is an example of how the ACC has pivoted to accommodate larger events in a hybrid model due to precautions and restrictions related to COVID-19. Virtual and web-based events have served as a substitute for in-person gatherings. The ACC has excelled at providing virtual event services, offering individuals and organizations a quiet, professional space with cutting-edge technology and internet connectivity. The ACC utilized its high-quality production room with an exclusive setup for the Plug Power event.

"This event highlights how the Capital Center is ideally suited for large hybrid events," said Doug McClaine, general manager of the Albany Capital Center. "With companies not being permitted to meet in person in large groups, there has been a demand for large-scale virtual event solutions, and our team at the ACC is best suited for this exact scenario."

The ACC offers high-speed internet service, a quiet place for virtual conversations and presentations, full recording and live-stream capabilities, and onsite technology support. In addition, a newly developed pre-packaged food and beverage menu is available via in-house catering team, Mazzone Hospitality.

For those joining in person, a multitude of safety protocols have been implemented for staff, visitors, contractors and janitorial staff. The full list of protocols can be found [here](#). All visitors

and attendees to the facility will follow one-way directional traffic flow and must wear a mask. Hand sanitizer is located throughout the facility along with signage reminding and promoting social distancing and hand hygiene. All venue space will be designed to ensure social distancing. Event staff is onsite at events to enforce the policies.

About the Albany Capital Center:

Opened in March 2017, the Albany Capital Center, operated by leading venue manager ASM Global, is a modern, premier event and meeting destination in New York's culturally rich Capital Region. Connected to the Times Union Center, Empire State Plaza and Renaissance Albany Hotel via enclosed walkways, the convention center hosts a diverse array of trade shows, consumer and social events, and meetings for up to 5,000 guests. It boasts 22,500 square feet of ballroom/exhibit space, six meeting rooms with 9,200 square feet of space, 13,500 square feet of pre-function space, state-of-the-art technology, and impeccable dining options. The ACC is conveniently located in downtown Albany and within walking distance of the New York State Capitol, business and warehouse districts, performing arts venues, museums, shops, restaurants and nightlife. For more information about the Albany Capital Center visit www.albanycapitalcenter.com, or contact the sales department at (518) 487-2009 or shannon.licygiewicz@albanycapitalcenter.com.

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