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Albany Capital Center Awarded GBAC STAR, Cleaning Industry's Only Outbreak Prevention, Response and Recovery Accreditation

ALBANY, N.Y. -- The <u>Albany Capital Center</u> (ACC) announced today they have been awarded the only outbreak prevention, response and recovery accreditation in the facilities industry. Global Biorisk Advisory Council (GBAC) STAR-accredited facilities indicate the rigorous cleaning disinfection and prevention guidelines critical in keeping spaces clean and safe for visitors.

The GBAC STAR seal is reserved only for facilities that maintain the proper protocols for cleaning, indicating that the space has been disinfected to higher standards. The ACC has undergone a rigorous screening process to adhere to 20 Elements that include regular facility inspections and other high-level cleaning commitments.

"While ACC has always had stringent standards for our facility's cleanliness, this accreditation should provide guests with further assurance and confidence that our staff is properly trained and working hard to ensure their trust while performing building sanitation and safety," said Shannon Licygiewicz, general manager, Albany Capital Center. "We have had ASM's Venue Shield Program in place from the beginning of the pandemic and are in the process of finalizing a new air purification system, so I can confidently say we continue to be proactive in providing the highest of quality in safety measures for our attendee experience."

"From stadiums to hotels to convention centers to malls, there are many facilities around the world that are implementing cleaning for health best practices that maximize health and safety, efficiency and resources," said Patricia Olinger, executive director, GBAC. "Now when people visit new or favorite facilities, they can be confident that their wellbeing is a top priority."

Features such as the installation of Needlepoint Bipolar Ionization Technology which actively purifies indoor air quality reducing airborne and surface contaminants, pollutants and viruses such as COVID-19, are just one of many health and safety elements the ACC has recently implemented.

VenueShield is a comprehensive and best-in-class program, deployed at ASM Global managed facilities, providing the highest levels of sanitation and safety in partnership with industry experts, as well as public health officials. The facility remains in compliance with the Centers for Disease Control and Prevention and government guidelines, enhancing already stringent

standards of ASM's Venue Shield Program. Touchless temperature kiosks and contract tracing also are implemented when needed. The added improvement to air quality parlayed with existing measures enhanced the ACC's resume to become an accredited GBAC facility during the application process. To learn more about the ACC, visit <u>www.albanycapitalcenter.com</u>.

Since opening in 2017, Albany Capital Center has generated nearly \$54 million in total spending, according to Discover Albany. Drawing more than 85,000 hotel room stays, ACC continues to attract organizations from various markets to the Albany area.

About the Albany Capital Center:

Opened in March 2017, the Albany Capital Center (ACC), operated by leading venue manager ASM Global, is a modern, premier event and meeting destination in New York's culturally rich Capital Region. Connected to the Times Union Center, Empire State Plaza and Renaissance Albany Hotel via enclosed walkways, the convention center hosts a diverse array of trade shows, consumer and social events and meetings for up to 5,000 guests. It boasts 22,500 square feet of ballroom/exhibit space, six meeting rooms with 9,200 square feet of space, 13,500 square feet of pre-function space, state-of-theart technology and impeccable dining options. The ACC is conveniently located in downtown Albany and within walking distance of the New York State Capitol, business and warehouse districts, performing arts venues, museums, shops, restaurants and nightlife. The Albany Convention Center Authority (ACCA) is a public benefit corporation that administers the operation of the ACC, by ASM Global. For more information about the ACC, visit <u>www.albanycapitalcenter.com</u>.

About ASM Global:

ASM Global is the world's leading producer of entertainment experiences. It is the global leader in venue and event strategy and management – delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents, with a portfolio of more than 325 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. For more information, please visit <u>https://www.asmglobal.com/</u>

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