



Media Contact:

Grace D'Errico | Baker Public Relations, Inc.

O: 518.426.4099 | M: 518.646.1644

grace@bakerpublicrelations.com

www.bakerpublicrelations.com

FOR IMMEDIATE RELEASE:

June 25, 2020

Albany Capital Center to Launch *Expert in the Room* Webinar Series

ACC staff and partners to discuss various topics affecting events industry in its new normal

ALBANY, N.Y. -- The [Albany Capital Center](#) (ACC) will launch its new webinar series, *Expert in the Room*, on Tuesday, June 30, 2020 at 1:00 p.m. This first session will address the topic of information technology and include a conversation between Doug McClaine, general manager of the Albany Capital Center and James Anilowski, co-owner and president of Tech Forward. It will cover what event planners should ask in relation to information technology and ways to better plan for future virtual and in-person events.

The series will discuss a wide range of topics in the event industry as it has taken on new formats in a COVID-19 reality, adhering to state and federal guidelines. Each episode will discuss updates and new protocols being implemented at the ACC as it prepares to open its doors again to in-person gatherings.

"It is important to address the questions of our partners and clients on what the new normal will look like in the era of COVID-19. We are happy to see the engagement our community has had with our previous webinar, and we are excited for the opportunity to present the *Expert in the Room* series," said Doug McClaine, general manager of the Albany Capital Center. "Additionally, we saw the demand for virtual events, and the need for assistance for them to be ran efficiently and professionally. Our production room will aid our clients in the hassle of the technology end of things and allow them to only worry about showing up for their virtual event."

Due to precautions related to COVID-19, virtual and web-based events have served as a substitute for in-person gatherings. For virtual events to be successful, individuals and organizations need quiet, professional space with proper technology and internet connectivity. The ACC now offers a high-quality production room with an array of resources needed to execute flawless virtual events.

Webinar features and capabilities at the ACC include stations for seven panelists plus a moderator, with a setup adhering to social distancing etiquette. Each panelist station includes a microphone, sound bar, camera and laptop. The ACC offers high-speed internet service, a quiet

place to record, confidence monitors for panelists, full recording and live-stream capabilities, onsite technology support, and a newly developed pre-packaged menu is available courtesy of in-house catering team, Mazzone Hospitality.

Last month, the Albany Capital Center hosted a [webinar](#) focusing on what events, meetings and gatherings will look like in the future as event and meeting planners look to keep their guests and staff safe. To learn more about the Albany Capital Center's new expert series and its production capabilities for virtual and in-person events visit www.albanycapitalcenter.com. To register for the upcoming *Expert in the Room: Informational Technology Webinar*, click [here](#).

About the Albany Capital Center:

Opened in March 2017, the Albany Capital Center, operated by leading venue manager ASM Global, is a modern, premier event and meeting destination in New York's culturally rich Capital Region. Connected to the Times Union Center, Empire State Plaza and Renaissance Albany Hotel via enclosed walkways, the convention center hosts a diverse array of trade shows, consumer and social events, and meetings for up to 5,000 guests. It boasts 22,500 square feet of ballroom/exhibit space, six meeting rooms with 9,200 square feet of space, 13,500 square feet of pre-function space, state-of-the-art technology, and impeccable dining options. The ACC is conveniently located in downtown Albany and within walking distance of the New York State Capitol, business and warehouse districts, performing arts venues, museums, shops, restaurants and nightlife. For more information about the Albany Capital Center visit www.albanycapitalcenter.com, or contact the sales department at (518) 487-2009 or shannon.licygiewicz@albanycapitalcenter.com.

###