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**FOR IMMEDIATE RELEASE**

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**Albany Capital Center Hosts Its 1000<sup>th</sup> Event  
With Northeast Acquirers Association Annual Conference on April 3-4**

**ALBANY, N.Y.** – The [Albany Capital Center](#) (ACC) will celebrate a historic milestone when it hosts its 1000<sup>th</sup> event this week. The milestone will be reached when the Northeast Acquirers Association hold their annual conference at the ACC on April 3 and 4.

“Reaching one thousand is a special accomplishment, especially for me personally who has been selling this facility since 2015, and to think the ACC has hosted that many events in just seven years is truly extraordinary,” said Shannon Licygiewicz, general manager of the Albany Capital Center. “I would like to send my sincere gratitude to all of our hardworking staff, dedicated partners, event organizers and attendees – YOU are why this accomplishment can take place!”

Since opening in March 2017, the ACC has drawn nearly 560,000 visitors and generated approximately \$80 million in total new visitor spending to downtown Albany and the Capital Region. To date, the facility’s event history is as follows:

<b><u>Type of Event</u></b>	<b><u>Total</u></b>
Meetings	417
Social Events	232
Sporting Events	127
Public Events	85
Conventions	64
Tradeshows	39
Miscellaneous	36

The two-day Northeast Acquirers Association Annual Conference will feature exhibitors, educational sessions, keynote speakers and networking from leaders in the electronic payment industry. Visit [here](#) to learn more about the conference.

In addition to the Northeast Acquirers Association Annual Conference, the ACC will hold 19 other events in April. A complete list of upcoming events can be found [here](#).

The ACC is operated by leading venue manager [ASM Global](#), administered by the [Albany Convention Center Authority](#) and works closely with [Discover Albany](#) in event scheduling and planning.

**About the Albany Capital Center:**

*Opened in March 2017, the Albany Capital Center (ACC), is a modern, premier event and meeting destination in New York's culturally rich Capital Region. Connected to the MVP Arena, Empire State Plaza and Renaissance Albany Hotel via enclosed walkways, the convention center hosts a diverse array of trade shows, consumer and social events and meetings for up to 5,000 guests. It is conveniently located in downtown Albany and within walking distance of the New York State Capitol, business and warehouse districts, performing arts venues, museums, shops, restaurants and nightlife. The ACC is operated by leading venue manager ASM Global and administered by the Albany Convention Center Authority (ACCA). For more information about the ACC, visit [www.albanycapitalcenter.com](http://www.albanycapitalcenter.com).*

**About ASM Global:**

*ASM Global is a leading global producer of entertainment experiences. It is a global leader in venue and event strategy and management—delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents with a portfolio of more than 350 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#). [asmglobal.com](http://asmglobal.com)*

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