

Capital Center

Marketing Committee Meeting 8/18/14; 1:30

AGENDA

- 1) Approval of June 26 minutes
- 2) Overall update of project – D. Stewart
- 3) Working towards an operator agreement with SMG and what that means to the Capital Center marketing effort:
 - Albany Alliance Agreement
 - Cooperative Booking policy
- 4) Other projects:
 - Website update
 - Branding
 - Other marketing efforts