

**Albany Capital Center**  
**Marketing Committee Meeting 5/15/14**

**AGENDA**

- 1) Approval of 4/18/14 Marketing Committee Minutes
- 2) General marketing overview and ytd marketing results
- 3) Priority items for the remainder of 2014 – potential plans and committee discussion
  - a. Collateral
  - b. Video
  - c. Branding
  - d. Website
- 4) Review of the current floor plan (DS)
- 5) Additional meeting re: building program
- 6) Albany Capital Center Design Review
- 7) Other Business
- 8) Adjourn