

**ALBANY CONVENTION CENTER AUTHORITY  
DRAFT MARKETING MEETING MINUTES  
ACCA OFFICE  
December 10, 2014, 1:00**

**ATTENDEES**

Members: Michele Vennard, Steve Lerner, Brad Rosenstein, Megan Daly  
Others: Al Sorrentino, Duncan Stewart, Schuyler Bull

**CALL TO ORDER AND ROLL CALL**

Meeting was called to order at 1PM

**PUBLIC COMMENT PERIOD**

No public comments

**AGENDA**

Approval of the November 19, 2014 committee meeting minutes:

*A motion was made by Mr. Lerner, seconded by Mr. Rosenstein to adopt the minutes of November 19, 2014; unanimously adopted.*

- 1. Presentation of Interior Design Recommendations for the Albany Capital Center**  
Staff members of HNTB showed an extensive PowerPoint presentation of sample images and provided material samples for review and discussion.
- 2. Schuyler Bull updated the committee on the following items:**
  - a. A PowerPoint was developed for ESSAE presentation the following day at Hilton Albany
  - b. Advertising is currently being secured for 2015
  - c. Three website homepage designs were presented that morning to Michele and Schuyler. Elements of each will be incorporated into a second design that meets all of our needs. Once the homepage design is confirmed, they will move onto the interior pages and start to develop content to populate the site.
- 3. Other Business** – no other business
- 4. Adjourn** – the meeting was adjourned at approximately 2:40